2019 Snippets of News Articles with Press/Media Briefings

1. Media/Press briefings with FVP Carlito V. Lucas

1.1. News forum of Capampangan in Media, Inc. (CAMI) – Reported in *Punto* http://punto.com.ph/insular-life-offers-unique-products

CLARK FREEPORT – One of the oldest insurance companies in the Philippines is giving its clients unique products that no other insurance company is offering.

Insular Life presented its distinct products in a forum at the "Balitaan" organized by the Capampangan in Media, Inc. in cooperation with the Clark Development Corp. at the Bale Balita here on Friday.

Carlito V. Lucas, Insular Life first vice president and head of corporate sales division, said Insular Life is now the envy of the industry because it is the only company that offers the Solid Fund Builder (SFB), a single paying investment product that gives an opportunity to build up fund faster by beating inflation and is a lot easier.

1.2. News at Hues monthly press briefing of Pampanga Press Club – Reported in iOrbitNews Online

http://iorbitnews.com/insular-life-underscores-need-for-employee-benefits-in-clark/

InLife First vice president and head of corporate sales division Carlito Lucas said the growing number of jobs provided by local and foreign investors necessitate better employee benefits.

"Clark Freeport is a modern industrial and premier service and logistics hub which houses more than a thousand locators and more than one hundred thousand employees from various industries. These workers need protection because they are the linchpins of this growing economy," Lucas said during the News at Hues monthly press briefing of Pampanga Press Club at Park Inn by Radisson Clark.

Photo & News Story in Sun Star Pampanga Online:

https://www.sunstar.com.ph/article/1814706/Pampanga/Local-News/Health-executives-Save-blood-for-all

 $\frac{https://www.sunstar.com.ph/article/1817278/Pampanga/Local-News/Insular-Life-underscores-need-for-employee-benefits-in-Clark$



2. Filipi-Now event & Press Briefing

Photo of press briefing included in our website: https://www.insularlife.com.ph/news/inlife-landmark-study-on-women-gives-insights-on-finances-and-health-issues-165

Malaya news story indicated "Noemi Azura... said in a press briefing"

BY ANGELA LORRAINE CELIS

ONLY about a fifth of Filipino women (Pinays) who have money or are entrusted with their household's budget are able to include savings in their budget, a study released by Insular Life showed.

The results gathered from Insular Life's InLife Sheroes Landmark Study on Women also revealed that of those who save, they are only able to allocate three percent of their budget to savings. "The results of the study indicated that six in 10 Filipinas manage their own money or are entrusted with their household's budget. Most of these are spent on current needs such as food and beverage, household bills and utilities, personal care products, and other items related to children's schooling," Noemi Azura, Insular Life executive vice president said in a press briefing vesterday.

"However, only 21 percent are able to include savings in their budget and of those who save, they

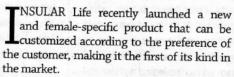
Business Mirror article:

Insular Life enters Lazada

By Pauline Joy M. GUTIERREZ

FILIPINO insurance firm Insular Life enters e-commerce platform Lazada in an effort to reach unbanked Filipinos and streamline the sales channel of its InLife Protect Plans.

Insular Life President and CEO Mona Lisa de la Cruz in a recent media briefing said that the partnership presents a lot of opportunities to increase the insurance penetration among the lower-middle income and middle-class segments in the country.



Called "SheCares", this product combines life insurance, investment and health insurance into one plan. It is also customizable which means that the product allows the insured the option to choose which lifestyle and life stage health covers she wants to be included in her policy, such as women-specific cancer, or all types of cancers, heart attack, and stroke.

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"The beauty of having a customizable product like this is that our clients are not tied up to paying for health coverage that they don't even need or want in the first place. With SheCares they can now chose the health coverage that fits their lifestyle, life stage or even their medical concerns," said InLife President and CEO Mona Lisa B. Dela Cruz, in a product launch and press briefing held recently.

