

Insular Foundation partners with K Channel for video production and donates to victims of Typhoon Lando

Insular Foundation partnered with the Knowledge Channel (K Channel) for the development of an educational video, and donated P500,000 to the victims of Typhoon Lando in Nueva Ecija.

The education video will teach High School students about the importance of macroeconomics, with emphasis on three topics: *Kita* or earnings, *Pag-iimpok* or savings, and *Konsumo* or consumption.

The project involves not just the production of the video, but also the development of an e-learning module complement, as well as a session guide or lesson plan for the teachers so they could maximize teaching Araling Panlipunan -Economics aided by the video Insular Foundation and Knowledge Channel are producing.

To seal the partnership, a signing of the Deed of Donation was held at the Insular Health Care Building in Makati City on December 2015. Signing the agreement for Insular Foundation is Insular Life Chairman of the Board and CEO Vicente R. Ayllón, and for K Channel, President and Executive Director Rina Lopez-Bautista.

Insular Foundation and Knowledge Channel have been partners since 2001 when the former sponsored the cabling of the Itaas Elementary School in Muntinlupa. In 2013, Insular Foundation, through K Channel, provided an On-Demand Package to 15 public high schools in Batangas, consisting each of a laptop preloaded with K Channel’s educational videos and a LED TV, among others, as well as a training program called Learning Effectively through Enhanced Pedagogies (LEEP) for the schools’ principals and teachers.



Meanwhile, the Foundation’s donation of P500,000 was part of the Early Recovery Assistance Program spearheaded by the Philippine Business for Social Progress and participated in by various companies, including Insular Life.

Insular Foundation was represented by Program Manager Tere Melad during the Early Recovery Assistance distribution of donation held on December 21, 2015 at Barangay San Vicente, Laur, Nueva Ecija. With Tere is a beneficiary of the cash donations and shelter repair kits.



The program helped 75 families from Laur, Nueva Ecija through the distribution of P15,000 cash vouchers and shelter repair kits as a way of providing early recovery intervention in the least assisted communities affected by Typhoon Lando in October 2015.

