



Insular Foundation renews support for Philippine Eagle Foundation

The Insular Foundation recently renewed its support to the conservation efforts of the Philippine Eagle Foundation (PEF) via a P3 Million donation spread over three years.

From 2018 to 2020, Insular Life will fund the research and conservation efforts of the PEF in any of the three identified sites with the least research and conservation efforts. These areas are: Mt. Busa - Kiamba in Mindanao, Mt. Nacolod and Taft Philippine Eagle Sanctuary in the Visayas, and the Quirino Protected Landscape in Northern Luzon.

Specifically, the PEF will conduct research in order to generate scientific data on conservation through surveys, nest searches and observation, and Global System Mobile tracking. It will also facilitate conservation education and public awareness campaigns in schools and communities close to Philippine Eagle habitats, and will facilitate community-based conservation to protect eagle nesting sites.

PEF is a non-stock, non-profit organization dedicated to saving the endangered Philippine Eagle and its rainforest habitat.

In 2010, Insular Life reestablished its affinity with the Philippine Eagle which became its icon for the corporate brand. It promises to be a Far-Sighted Guardian like the Philippine Eagle -- a protector, a loyal partner, and a nurturer of its young. In the past, Insular Life, through the Insular Foundation, has also supported the PEF's research and conservation efforts.



PEF Chairman Ed Chua receives the check for P1 Million representing Insular Life's 2018 donation from Insular Foundation Chairman Nina D. Aguas. Witnessing the turnover of donation are: (from left) Insular Foundation Program Manager Teresita T. Melad, PEF Development Manager Andrea Baldonado, PEF Executive Director Dennis Salvador, Insular Foundation Trustees Ramon M. Cabrera, Atty. Renato S. de Jesus, Mylene C. Padilla, and Enrico L. Cordoba, Insular Foundation Administrator Ana Maria R. Soriano, and Insular Foundation Trustee Maria Noemi G. Azura.