

2018 Press Releases / Briefings



Insular Life and Fubon Insurance seal partnership



Insular Life, and Fubon Insurance Broker (Philippines) Corporation recently signed a Memorandum of Agreement in the form of a Broker's Agreement to seal a business partnership that will promote financial literacy and security to more Filipino families.

Fubon Insurance Broker is a subsidiary of Fubon Financial Holdings, the second largest financial group in Taiwan. Through this partnership, Fubon opens its current client base of more than 400 companies to Insular Life's roster of products.

Insular Life Executive Chairman Nina D. Aguas and Insular Life President and CEO Mona Lisa B. de la Cruz, seal the brokers arrangement with Fubon Insurance Broker President Gavin Chen (4th, 3rd, 5th from left, respectively). Witnessing the event are (L-R) Insular Life executives First Vice President Territory 1 & Business Development Division Head Alijeffy Gonzales, Senior Executive Vice President & Chief Agency Distribution Officer Raoul E. Littaua, and Fubon Account Specialists Bea Marentes and Jayfrey Paul Nacorda.

Start little today to achieve BIG in the future

To become financially successful, one has to keep in mind that it requires hard work. Success doesn't come quick and easy. It does not happen overnight.

While some young people define financial success as having millions in the bank, for others, financial success simply means being able to afford the simple whims of life. And while there are many ways to measure financial success, there's only one real way to achieve it: by starting to manage your money and committing to doing it diligently--little steps that will pave the way for you to achieve big in the future.

Setting aside a small amount regularly to increase your savings can do wonders in the future. These savings can be invested in a financial vehicle that will take you towards financial success. Insular Life can help you do just that through Wealth Secure.

Wealth Secure enables you to set aside as little as P150 a day, so you can achieve financial success in the future. It even provides you a safety net for your loved ones against uncertainties of life, ensuring that your family's financial goals can still be met even if you're no longer around. The payments you will be putting in regularly in this plan will be invested in any of our existing funds, composed of stocks, bonds, or a combination of both, depending on your goal, time horizon and risk/return profile.

Insular Life recently launched a new addition to its equity-based funds – ONE Fund, to give more investment options to grow your money.

Realize your big financial success starting with little steps by saving today.

For inquiries, call Brand and Product Development Department at Local 5126.

-Jhezi V. Nas



Image from: <https://lremit.com.au/heres-how-to-find-out-if-youre-richer-than-the-average-philipino-and-what-to-do-if-you-arent/>

*Own the New
Economy through*



ONE Fund is an actively managed fund that rides on the future of the Philippine economy, an economy characterized by increased consumer spending, accelerated government expenditures, and an influx of foreign investments.

Choosing the individual stocks for ONE Fund involves focusing on the composition of the country's GDP, looking at the sectors it impacts, then selecting the companies which build up these sectors. With the Philippines being a consumption-driven economy that is bound to strengthen as the country benefits from sustained OFW remittances and BPO revenues, and the increased consumption of the workforce (the Philippines is in its demographic sweet spot from 2015 to 2050), you can be on your way to achieve financial success by availing of Insular Life's Wealth Secure and considering investing in ONE Fund.



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THE WEEKLY
LIFE CYCLES

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Insular Foundation launches 'Balik-Marawi, Balik-Eskwela' project with Save the Children

A year after the liberation of Marawi, Insular Foundation, together with Save the Children Philippines launched the "Balik-Marawi, Balik-Eskwela" project for the benefit of 1000 displaced school children in the war-torn province.

Insular Foundation Chairman Nina D. Aguas, Vice Chairman Mona Lisa B. Dela Cruz, and Save the Children Philippines Chief Executive Officer Atty. Albert Muyot sealed the partnership with the signing of the MOA on October 17, 2018. Insular Foundation will be providing P1.9 Million in funding that will benefit 20 schools with school materials such as teacher's tables, children's armchairs and teacher kits for Early Childhood Care and Development (ECCD).

"Last year, when Marawi was declared an armed-conflict zone, Insular Foundation also gave an immediate educational response in the form of Temporary Learning Spaces and back-to-school kits to the affected school children. This year, we are giving the same form of help through this project with the hope that basic education is kept unhampered and accessible," said Ms. Aguas.

According to the Child Protection Rapid Assessment (CPRA) of the Department of Social Welfare and Development (DSWD), at least 86,000 children were affected by the siege with an estimated 22,700 of them still missing out on their classes. The war left deep psychological scars to the affected children as they suffer from psychological stress, sleeping problems, nightmares, withdrawal, lack of focus and feelings of guilt.



Insular Foundation Officers together with the representatives of Save the Children Philippines (SCP) during the MOA signing at Insular Makati Building. From left: Insular Foundation Corporate Secretary Atty. Renato S. de Jesus and Treasurer Mylene C. Padilla, SCP Program Manager Aia Tabal, Ms. de la Cruz, Ms. Aguas, Atty. Muyot, SCP Partnership Manager Riel Succor Andaluz, Insular Foundation Exec. Director Ana Maria R. Soriano, and Trustees Maria Noemi G. Azura and Enrico L. Cordoba.

"We know that there is still much to be done in Marawi, and this [project] is Insular Foundation's contribution to the efforts and resources of the government and other organizations in rebuilding a better and war-free Marawi," said Ms. de la Cruz.

Insular Foundation is once again putting into action its commitment to creating an enabling environment for Filipinos towards total human development through its continuing educational intervention to Marawi.

-Teresita T. Melad

Insular Life joins business coalition for workplace gender equality



InLife for workplace gender equality. Signing the agreement are: PhilWEN Chairperson and PBCWE Co-Chairperson Ma. Aurora D. Geotina-Garcia (seated, 2nd from left) and InLife Executive Chairman Nina D. Aguas (seated, 3rd from left). Seated with them are: Insular Health Care President and InLife EVP and Strategy and Innovations Head Noemi G. Azura (extreme left) and InLife President and CEO Mona Lisa B. de la Cruz. Standing behind them are (from left) InLife Vice President and Public Relations Head Ana Maria R. Soriano, InLife First Vice President and Human Resources Head Florian C. de Leon, Investing in Women Business Partnerships Director Kathy Mulville, PBCWE Executive Director Julia Abad, Co-Founder of EDGE Certified Foundation Aniela Unguresan, and InLife Asst. Vice President Paulette A. Sioson.

Insular Life joins the Philippine Business Coalition for Women Empowerment (PBCWE) as its newest member company. InLife is the first Filipino life insurance company to be part of the coalition of national and regional business leaders committed to gender equality in the workplace.

InLife's membership further strengthens the company's commitment to workplace gender equality and women empowerment. Insular has recently partnered with the International Finance Corporation, a member of the World Bank Group, to reach the uninsured and underserved women population of the Philippines dubbed as "Filipino Sherone." InLife's Executive Chairperson, Ms. Nina D. Aguas, is the first Filipina invited to the World Bank Group's Advisory Council on Gender and Development.

"Joining PBCWE solidifies our commitment to provide Filipinas in the workforce with the knowledge, skills, and values relevant to their success by having a strategic vision anchored on evidence and measured against a global standard," said Ms. Aguas.

PBCWE was established in 2017 as an inaugural project of the Philippine Women's Economic Network (PhilWEN) with support and in partnership with Investing in Women, an initiative of the Australian Department of Foreign Affairs and Trade. As the newest member of PBCWE, Insular Life joins the seven Founding Members of PBCWE in leading efforts towards building a business case for gender equality, creating knowledge on best practices in the workplace, communicating the benefits of empowering women in the workforce, and institutionalizing policies based on best practices.

"In today's modern workforce, it is not enough to just be committed. The business sector has a critical role in leading the gender equality and women empowerment advocacy through evidence-based efforts. Having a multi-industry business coalition that recognizes the need to do more in terms of gender equality through concrete action spurs collective action and accountability within the business sector." PhilWEN Chairperson and PBCWE Co-Chairperson Ma. Aurora "Boots" D. Geotina-Garcia said.

InLife will also undergo the Economic Dividends for Gender Equality (EDGE) Certification, a leading global assessment methodology and business standard for gender equality. All founding members of PBCWE are EDGE certified. They represent large employers spanning multiple industries that lead gender equality efforts in the Philippines, the region, and in the world.

PBCWE welcomes Insular Life as its newest member to lead the efforts in closing the gender pay gap, increasing the participation of women, and institutionalizing gender-neutral policies in their industry and within their network.

PBCWE is made up of influential businesses that are large employers who will take the appropriate steps to improve gender equity in their own workplaces and to influence businesses, both in their supply chains and other large businesses, and to also become better employers of women. PBCWE's founding members are Accenture, Ayala, Convergys (now Concentrix), Magsaysay Group of Companies, Natasha, SGV and Co., and SSI Group.